



# FLOORBALL

*“Dare to Demand More”*

# What is Floorball?

- Floorball is an exciting indoor ball game that's spreading rapidly across the United States
- Floorball is currently fastest growing team sport in the world
- Today there are 2 million people playing Floorball in over 40 countries across the globe
- Floorball has been an integral part of the physical education curriculum in Scandinavia for over 15 years



# Interesting Facts

- Floorball was developed from U.S. street hockey being played during the 1970's. Swedish students took this iceless hockey concept back home and created the new game of Floorball in the early 1980's
- The World Floorball Championships are held ever two years for men, women, junior men and junior women
- Floorball is scheduled to be an Olympic sport by 2020
- Professional Floorball leagues for men and women exist in the Czech Republic, Estonia, Finland, Sweden and Switzerland
- Many European and NHL hockey players use Floorball as part of their off-ice training to improve their endurance and stick handling skills
- The Floorball speed-shooting world record in a powerful 118 mph!



# The Four Pillars of Floorball

1. Speed
2. Dynamics
3. Exciting plays
4. Teamwork



# Speed & Dynamics

- **Floorball is a very fast-paced game**
  - Many goal scoring situations
  - Fast changes of possession
  - No offside or icing
  - Goalies are permitted to throw the ball into play



# Exciting Plays

- **Great stick handling skills**

- Sticks are specially designed for accurate passing, shooting and ball handling skills
- The famous “Zorro Move” or “Air Trick” is one of the most spectacular plays in Floorball



# Teamwork

- **Floorball is Fun!**
  - All ages and abilities can enjoy Floorball
  - Both a highly competitive and recreational sport
  - Develops teamwork skills and strategies



# Why Floorball?

- **Excellent off-ice training concept**
  - Floorball requires a lot of running, improving endurance
  - Enhances and improves stick handling skills
- **Safe and Inexpensive**
  - Sticks are made of composite shaft with a plastic vented blade, designed not to mark, scratch or dent wooden playing surfaces
  - Field players only require a stick, sneakers and athletic wear
  - Only shoulder to shoulder contact is allowed
  - Sticks may not be raised above waist level

# Blast Floorball America

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## About Us

- Official U.S. distributor of Blast Floorball Equipment
- Operates BlastSales.com Floorball web store

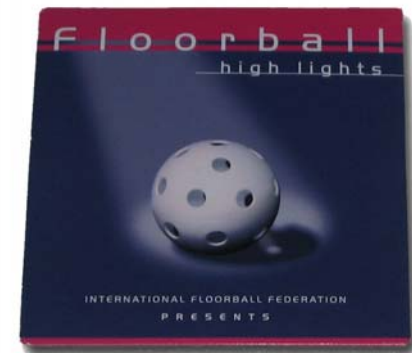
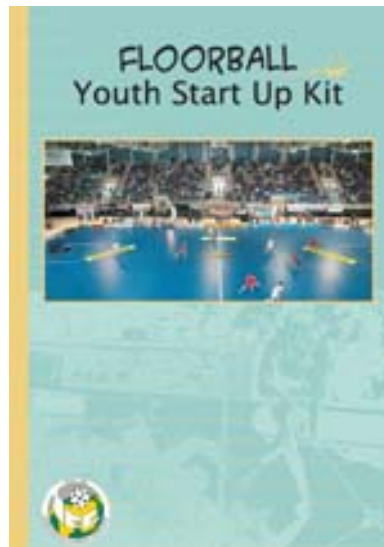
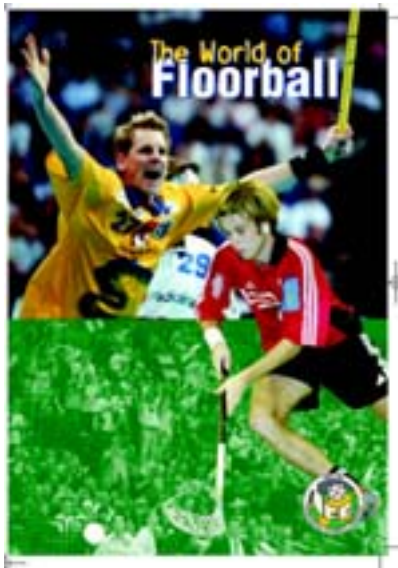
## Our Mission

Blast Floorball America has been charged with the mission of nurturing and supporting the development of Floorball in the United States through information and resource dissemination, strategic partnerships and the distribution of Blast Floorball products.



# Resources

- Print materials, web-based information portal and multimedia
- Up-to-date information relating to the game of Floorball and the latest teaching tools and methods



# Support Network

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- Partnership opportunities with the Blast Floorball America
- Low-cost opportunities for purchasing Floorball equipment
- Complimentary resources to help implement your Floorball program
- Direct contact to a designated Blast Floorball America representative

Contact us to receive more information!

[info@blastamerica.com](mailto:info@blastamerica.com)



# Quick Floorball Rules

- X No stick lifting or stick checking
- X Cannot play the ball with your hands
- X Must play the ball below knee level
- X Sticks cannot be raised above the waist
- X No kick passing
- X Cannot place stick between opponent's legs



# Questions or Comments?

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Please feel to contact Blast Floorball America with any questions you have related to Floorball, Blast Floorball products or our Support Network.

We are happy to answer any questions you may have. Furthermore, we will gladly assist you in the development and set-up of a Floorball program in your community, school or college.

Email: [info@blastamerica.com](mailto:info@blastamerica.com)

Don't forget to check us out on the web: [www.blastamerica.com](http://www.blastamerica.com)

